

The Wisdom Cards Idea

A creative way for people to earn money for good causes or help lift themselves up out of poverty and help the world and others at the same time.

1. Put some wisdom messages onto cards

Make or find a list of wise and beneficial messages, inspiring quotes, practical or environmental tips or pictures.

Print or handwrite the messages onto cards, stickers or badges. You can also put the message on one side and a corresponding number on the other. The process of writing the messages onto cards may be highly beneficial for some people.

2. Prepare a stand or vending tray, a sign, collection box and uniform



3. Go out and sell the messages

Go out with all of the things and sell the message cards. You could also give the things to people in need such as the homeless, unemployed, people with certain physical challenges and so on.

Details & Tips

- Complete sets of cards are available for printing. See Peacemakerfoundation.com, Mind Health, [Wisdom Cards Idea](#).
- When selling the cards it's good to put them face down and let the buyer choose a card without seeing the message. After they take the card they can turn it over to see the message.
- It's good to have a set number for each wisdom message. If numbers are on the back of the cards then buyers can start to collect them until they have all the numbers. If you run out of cards then you can make the same cards again with the same numbers. If you decide to create new wisdom messages then you can either start the numbering from the highest number in the previous set, or you can restart the numbering but use a different colour or card shape so that buyers can tell the cards are different.

Example:

You make 10 messages on cards and number them.

If you sell all of your cards you could:

A: make them again using the same messages and same numbers.

B: make 10 new wisdom messages and number them from 11 to 20.

C: make 10 new wisdom messages using a different paper, colour or style and number them from 1 to 10.

- For the sake of their health, safety, and peacefulness the seller should stand in places with lots of people traffic but little or no vehicle traffic. Alongside rivers or in parks would be ideal. It's often beneficial for homeless people to avoid dwelling alongside very busy polluted roads and if possible to be physically close to nature. Peacefulness and concentration can help people to recover both psychologically and financially.

The Peacemaker Foundation

Campaigns & Projects to Promote Health & Wellbeing

Peacemakerfoundation.com